



FACSIMILE COVER SHEET

DATE 6-27-05

TIME 1:30 PST

TO Kristina Ohlhaber

FAX# 202-514-2836

WITH \_\_\_\_\_

FROM Shawn Callahan

TOTAL NUMBER OF PAGES (INCLUDING COVER SHEET) 6

Kristina,

Here are the scripts from the commercials  
that we plan to air.

ORIGINALS WILL \_\_\_\_\_ WILL NOT \_\_\_\_\_ FOLLOW

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CRM/100  
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1

Pan thru bleak hillside cemetery  
TWO WOMEN IN BLACK  
PLACE FLOWERS ON GRAVE

VO NARRATOR:

Saddam's goal was to bury every living Kurd...

2

A line of traditional Kurdish dancers  
move rhythmically past camera.  
CU's of happy, festive faces

Kurds in various locations saying  
Thank You!

(Upbeat music begins)

VO NARRATOR:

He failed.

SERIES OF KURD CITIZENS:

"Thank you."

"Thank you, America." (or Great Britain)

3

Kurds in various locations waving,  
smiling, celebrating.

VO NARRATOR:

The Kurds of Iraqi Kurdistan just want to say  
"Thank You"...

031/105  
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APRIL 20, 2005

Jun 27 2005 13:48 P.02

4

More Kurds in various locations  
saying Thank You to camera.

MORE KURD CITIZENS:

"Thank you."

"Thank you, America." (or Great Britain)

5

Montage of warm, happy faces  
continues...people at a picnic, smiling,  
etc

VO NARRATOR:

...for helping us win our freedom.

KURD CITIZENS:

"Thank you."

"Thank you, America." (or Great Britain)

6

Pan across a large group of people  
with American (G.B.) and Kurdish  
flags. We boom down to find a  
beautiful girl who speaks then holds  
out a glowing ball to us...  
the ball explodes into light and  
energy - dissolve to Super full screen.

KURDISH HERO GIRL:

Thank you!

(SUPER:)

The Kurds of Iraqi Kurdistan  
THE OTHER IRAQ  
[www.theotheriraq.com](http://www.theotheriraq.com)

APRIL 20,2005

KDC PROJECT - Spot #3 - "OPEN FOR BUSINESS"

1

BUSINESS EXECS. WALKING PAST  
PLANE AT HAWLER AIRPORT -  
TERMINAL IN B.G.

VO NARRATOR:  
IN THE KURDISTAN REGION OF IRAQ,  
INVESTORS AREN'T JUST BUILDING AN  
AIRPORT...

(THROUGHOUT SPOT WE SEE BRIEF  
GLIMPSES OF OUR HERO GIRL FROM  
SPOT ONE AND TWO, WALKING THRU  
VARIOUS SCENES)

2

CU OF AIRPORT MANAGER OR EXEC.  
SEE A FLASH OF HERO GIRL IN BG

AIRPORT MANAGER:

*"We're building a democracy!"*

(SHOOT ADDITIONAL SCENES OF HERO  
GIRL)

3

QUICK CUTS OF MODERN HOSPITAL  
LAB, OFFICE BUILDINGS, SHOPPING  
MALLS, CONSTRUCTION SITES ETC.

VO NARRATOR:

They're not just installing hospital labs...

4

CU OF A SCIENTIST/TECHNICIAN IN A  
LAB

SCIENTIST:

*"We're instilling (building) hope!"*

APRIL 2005

5

AERIALS OF FERTILE FARM LANDS.  
POWER DAMS, WATERFALLS.  
MOUNTAINS, HILLS BEING  
REFORESTED...

VO NARRATOR:

They're not just planting a forest...

6

CU OF MAN PLANTING SEEDLINGS

PLANTER:

*"We're planting a future!"*

*(\*NOTE: We dropped the lines "They're not just investing in power, they're investing in peace..." because of time considerations. Everything was too rushed trying to leave this in.)*

7

MONTAGE OF HERO GIRL INTERCUT  
WITH UNIVERSITY STUDENTS,  
RESTAURANTS, AND OTHER  
PROGRESSIVE VIEWS OF KURDISTAN.

VO NARRATOR:

Come see what's happening in the "Other Iraq"...  
Iraqi Kurdistan...

8

RETURN TO THE AIRPORT. BUSINESS  
PEOPLE ARE COMING AND GOING IN A  
BLUR OF ACTIVITY. WE PAN TO  
DISCOVER OUR HERO GIRL. ONCE  
AGAIN SHE SAYS HER LINE THEN  
HOLDS OUT THE LIGHT SPHERE  
TOWARDS US. IT EXPLODES INTO  
LIGHT AND ENERGY. DISSOLVE TO...

VO NARRATOR:

See the promise...

APRIL 2005

9

GIRL SAYS LINE AND HOLDS LIGHT  
BALL TO CAMERA

HERO GIRL:

Share the dream!

10

(Music builds to end)

SUPER:

THE OTHER IRAQ

FOR MORE INFORMATION ABOUT

TRADE AND INVESTMENT VISIT:

[WWW.THEOTHERIRAQ.COM](http://WWW.THEOTHERIRAQ.COM)

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